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Blue Moon Group Holdings Limited
藍月亮集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6993)

**PROPOSED ADOPTION OF THIRD AMENDED AND
RESTATED MEMORANDUM AND ARTICLES OF
ASSOCIATION**

This announcement is made by Blue Moon Group Holdings Limited (the “**Company**”) pursuant to Rule 13.51(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (the “**Listing Rules**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company proposes to adopt the third amended and restated memorandum of association and third amended and restated articles of association (the “**Third Amended and Restated Memorandum and Articles of Association**”) in order to make amendments to, among other things, (a) enable the receipt of notices and documents by shareholders of the Company (the “**Shareholders**”) via the Company’s website or the website of the Stock Exchange, and the receiving of instructions, notices, proxy arrangements from the Shareholders by electronic means; (b) enable the Company to hold of any repurchased shares of the Company as treasury shares in accordance with applicable laws of the Cayman Islands and the Listing Rules; (c) enable Shareholders to receive corporate action proceeds and pay subscription monies for offers to Shareholders electronically; (d) optimise the arrangement for the declaration of dividends to be paid out of the share premium account of the Company; and (e) introduce corresponding and house-keeping changes (collectively, the “**Proposed Amendments**”).

The Proposed Amendments are subject to the approval of the Shareholders by way of a special resolution at the forthcoming annual general meeting of the Company to be held on 22 May 2026 (the “**AGM**”), and will become effective upon the approval by the Shareholders at the AGM.

A circular of the AGM containing, among other matters, details of the Proposed Amendments, together with a notice of the AGM will be despatched to the Shareholders in due course.

By Order of the Board
Blue Moon Group Holdings Limited
PAN Dong
Chairman & Executive Director

Hong Kong, 26 March 2026

As at the date of this announcement, the Board comprises Ms. PAN Dong, Mr. LUO Qiuping, Ms. LUO Dong, Mr. POON Kwok Leung and Ms. XIAO Haishan as Executive Directors; and Mr. Bruno Robert MERCIER, Ms. NGAN Edith Manling and Mr. HU Yebi as Independent Non-executive Directors.